



Publication of the Stanislaus Dental Society

Spring, 2015

# Do You Know What You Don't Know?



Inside these walls:  
Compliancy and the Art of Dentistry

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Your contributions in the form of articles, photos and/or ideas are greatly appreciated. The APEX editorial staff is interested in articles of general membership interest. This can include an accomplishment, interesting hobby, innovative idea, volunteer effort, etc. Please feel free to submit an article or call for an interview. All articles are subject to editorial review.

# Presidential Pondering



This is my fourth year on the Board of Directors of the Stanislaus Dental Society and now, as your President, it is time to reflect on some of what we have done and what I have learned. It has been an honor and a privilege to serve on the board and especially this year as your president.

We are working very hard to make our dental society the best it can be and be able to offer as much to our members as possible. We currently offer all of your continuing education needs here locally, so you don't need to travel to earn your units. I'm very excited about the upcoming Summer Dental Symposium. We are hoping the Symposium will become an annual event. Lots of hard work has gone into the planning of this symposium and I want to acknowledge all that Dr. Jacob Barber and Robin have done to plan this. We should all be very excited about the Symposium; it is not something that smaller dental components like us typically can offer.

I have also enjoyed our social events, like our holiday mixer and the shred-it event. For me, these events have helped foster a greater sense of community and engagement with our members. If you haven't been to either a mixer or shred-it event, I highly encourage it. At the last shred-it event, I was able to get rid of all the e-waste that I had accumulated over the past year.

I have also served as an alternate delegate and delegate from Stanislaus Dental Society to the CDA annual House of Delegates. These have been very eye opening experiences for me. It is amazing to see the amount of work that CDA does behind the scenes on our behalf. CDA and the Stanislaus Dental Society are great organizations and I am proud to be part of both. I would encourage all of you to consider getting more involved in our dental society. Joining the board and getting more involved has been a great experience for me. If you are interested in becoming more involved, please contact Robin or one of the board members. You could become more involved by joining one of the committees or becoming a member of the board of directors.

Thank you,  
Sean Mullins, DDS  
SDS Board President

## 2015 SDS Officers

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## Toll Free Numbers

ADA . . . (800) 621-8099  
CDA . . . (800) 232-7645  
TDIC . . . (800) 733-0634  
Denti-Cal Referral  
.....(800) 322-6384



## CSPD Welcomes New Executive Director!

It is with great pleasure I introduce Dr. Andy Soderstrom as CSPD's new executive director. To many in CSPD, Dr. Soderstrom is by no means "new," but he is to the role he is about to take on for our thriving pediatric dental society.

After Dr. Ray Stewart announced his plans to retire from the CSPD leadership position, the CSPD Board of Directors launched a nationwide search for his replacement. CSPD's leadership began looking for the next executive leader for this dynamic organization facing new challenges and opportunities in the pediatric dental profession. The goal was to select a visionary individual with the skills to lead CSPD, strategically partner with the Board of Directors, staff, and members to provide excellent service to CSPD members while being a vocal advocate for California's pediatric dentists and their quest to provide exceptional oral health care to the state's children.

We found that, plus more, in Andy.

Andy's CV is remarkable. A Modesto resident and pediatric dentist for over 30 years, he has been a CSPD member his entire career. He earned his undergraduate degree from the University of California, Berkeley and he received his D.D.S from the University of the Pacific and his certificate in pediatric dentistry from the University of California, San Francisco. He is an educator, advocate, author and recognized leader in California's dentistry community. He is probably best known around the state as a past president of the California Dental Association (CDA). He is currently a member of the American Academy of Pediatric Dentistry, California Dental Association, California Society of Pediatric Dentistry and the Stanislaus Dental Society. He continues to be involved in numerous volunteer leadership positions, including the CDA Foundation. He is not only a practicing pediatric dentist, but has committed his time and expertise to the profession and his community through volunteer efforts.

CSPD's Board of Directors, Ray, Andy and staff will be working on a smooth transition over the next few months. If you would like to reach out to Andy, you may do so at [asoderstrom@cspd.org](mailto:asoderstrom@cspd.org). As executive director, he is committed to CSPD membership and is open to hearing your thoughts, concerns and comments about CSPD and the profession of pediatric dentistry in California.

Thank you for your continued support of CSPD.

Sharine V. Thenard, DDS, MS  
President, California Society of Pediatric Dentistry

## Summary of the CDA Board of Trustees meeting March 14-15, 2015

Submitted by Michael J. Cadra, MD, DMD, FACS—SDS Past President and CDA Trustee



*Actions taken: (All actions of the board will be moved to the House of Delegates for ratification (board report 3) or as a separate resolution.)*

- **Minutes and Appointments:** The board approved prior meeting minutes and ratified the presidential appointment to the Council on Peer Review.
- **2014 Evaluation for the CDA Executive Director:** The board, in closed session, approved the CDA executive director's 2014 evaluation as recommended by the Evaluation Committee.
- **Ratification of the CalPac Board of Directors:** The board ratified the 2015-2016 CalPac Board of Advisors.
- **Thirteenth District Delegation Appointment for Special Circumstances:** The board approved the presidential appointment of James D. Stephens, DDS as alternate delegate to the 2015 Thirteenth District Delegation.
- **CAPP 2015 Membership Dues:** The board ratified the 2015 CAPP membership dues payment.
- **Center for Oral Health Funding Request:** The board ratified the contribution of \$25,000 to the Center for Oral Health.
- **Report on Implementation of Process Review Subcommittee Recommendations:** The board amended and approved that the final annual report on the progress of the Process Review Subcommittee implementation steps be filed by omitting the recommendation to eliminate assigned board dinner seating.
- **Member Relationship Survey Funding:** The board approved an expenditure of \$200,000 to support the member relationship survey.
- **2015 Management by Objectives of the CDA Executive Director:** The board approved the revisions to the CDA executive director's 2015 objectives in an effort to further align them with this year's anticipated strategic plan activity.
- **Election of Trustee to Committee on Volunteer Placement:** The board elected Brenda J. Buzzy, DDS to serve on the Committee on Volunteer Placement through the 2016 House of Delegates.
- **Component Pacify Business Plan:** The board approved an expenditure of up to \$36,000 to support the creation of a comprehensive business plan for the development and implementation of Pacify for the component dental societies.
- **Membership Offer – Connect Now:** The board approved the Connect Now membership promotion to leverage the significant benefit of *CDA Presents* and closely align existing dues structures among the tri-partite.
- **Peer Review Appeal Criteria:** The board amended and approved editorial modifications to the Peer Review Manual to inform appellants about requirements for submitting an appeal.

### Discussions

- **Review of Strategic Plan Tactics:** The board received and discussed the strategic plan and the recommended tactics to achieve the plan's strategies and objectives.
- **Updates:** The board received updates on activities associated with The Dentists Services Company, TDIC's strategic business plan, the Governance Review Advisory Committee, upcoming CDA Cares events and the Senate and Assembly Health Committees joint hearing on the impact of Medi-Cal reimbursement rates on access to care. In addition, the board, in closed session, received verbal updates on matters related to the Delta Dental litigation and



## Strategic Plan of the Stanislaus Dental Society

1. Provide value to our members.
  - Provide good, local continuing education opportunities.
  - Provide a sense of community among our members by sponsoring social events and developing a mentoring program.
  - Be a resource of information for our members.
2. Increase membership.
  - Connect with new dentists entering our area.
  - Connect with non-member dentists in our area.
3. Engage in community outreach.
  - Sponsor third grade screenings.
  - Encourage members to participate in other outreach programs such as CDA Cares.
4. Be financially strong.
  - Maintain at least one and a half years of operating expenses in reserve.
5. Ensure Stanislaus Dental Society has a voice at CDA
  - Encourage members to be active in CDA governance.
  - Work on developing new leaders.



### ***SDS Mission Statement***

*"The objective of the Stanislaus Dental Society shall be: to encourage the improvement of the oral health of the public, to promote the art and science of dentistry, to encourage the maintenance of high standards of professional competence and practice, and to represent the interests of the members of the dental profession and the public which it serves."*



## Robin's Relevant Remarks

Robin Brown, SDS Executive Director



You may be wondering why the previous pages include a Trustee Report, Strategic Plan and Mission Statement. You should know who is working to protect the best interests of your practice and dentistry in general; this is why you pay dues. The purpose of the Board of Trustees is to conduct CDA business within policies set by the House of Delegates, which is the governing body of the CDA (delegates and alternate delegates from every dental society) representing all of the members of the CDA. The Trustee Report highlights recent decisions made by the board. The SDS Strategic Plan is what drives your board of directors to provide support for your practice and offer you the best membership experience. Everything that happens at SDS board meetings works toward meeting these goals. Anyone is welcome to attend SDS board meetings.

**Compliance:** Within these walls are the answers to some of the many questions I am asked by SDS members and their staff. Most of these questions are issues in dentistry that have either changed at the beginning of this year or will be changing in the coming months. Being compliant and up-to-date is a critical issue in any dental practice and our job here at SDS is to help you stay on top of your game. So you don't feel alone in asking the questions that you do, the trending resources from CDA's Practice Support Center are there because you are asking these same questions.

**Labor law posters:** By now you should have received your CDA-provided 2015 Labor Law poster by mail. Beware of any organization that contacts you trying to sell you a poster. Two CDA member dentists in L.A. received a letter on official-looking government documents offering to sell similar posters for \$84. Member perk: yours is free!

Remember, you are.....

.....SDS members: Preserving the dental health of the earth's population, one patient at a time!

Reminder: Memorial Day is more than just a day off to bar-b-que. When you reflect on those who lost their lives while serving in the military, please remember to thank the ones that were lucky enough to come back!

### **CDA Cares Fresno**

#### **Dates**

Friday, October 2, 2015  
Saturday, October 3, 2015  
Fresno Convention Center

### **CDA Cares Ventura**

#### **Dates**

Friday, April 16, 2016  
Saturday, April 17, 2016  
Ventura County Fairgrounds

### **CDA Cares Stockton**

#### **Dates**

Friday, October 15, 2016  
Saturday, October 16, 2016  
San Joaquin County Fairgrounds

### **SDS Members by the Number**

**Total: 265**

Active - 218 / Market Share – 82%

(Recent graduate-reduced dues members)

RDO-2 / RD1-5 / RD2-3 / RD3-5 / RD4-3

Live Active-18 / Life Retired-37 / Retired-3

Dual-4 / Disability-3



## Pharmacies increasingly rejecting dentist prescription forms

With the reclassification of hydrocodone combination products (e.g. Vicodin, Novco) as DEA Schedule II drugs instead of Schedule III, effective October 6, 2014, dentists can no longer fax or call in prescriptions to pharmacies. While the demand of post-procedure pain control medications remains high, government regulations for pharmacy Schedule II drug due diligence are causing increased rejection of outdated or non-compliant dental prescription forms. This leads to practitioner frustration that the prescribed pain pills aren't being dispensed and patient dissatisfaction that they have to return to the doctor's office or go without the desired pain care.

To avoid these issues, offices must ensure that the tamper-resistant forms are up-to-date. Make the following is preprinted on your prescription forms.

- Prescriber's name and address.
- Category of licensure and license number.
- Federal controlled substance registration number (DEA number).  
The statement, "Prescription is void if the number of drugs prescribed is not noted."
- Six quantity check-off boxes next to the following numbers: 1-24; 25-49; 50-74; 75-100; 101-150; 151 and over.
- A space next to the quantity boxes for the prescriber to designate the units referenced in the quantity boxes when the drug is not in tablet or capsule form.
- Check boxes for the prescriber to indicate the number of refills ordered.
- A place to indicate the prescription's date of origin, which must be hand written.
- A check box indicating the prescriber's order not to substitute.
- An identifying number assigned to the approved security printer by the Department of Justice.
- A check box by the name of each prescriber when the form lists multiple prescribers (the prescriber signing the form must check the box next to his or her name).
- A number for each batch of forms, with each form in a batch numbered sequentially beginning with the number one.

The form is titled "YOUR PRACTICE NAME" and includes fields for "LICENSE NUMBER", "NPI NUMBER", "STREET ADDRESS", "CITY, INDIANA, ZIP", "DEA NUMBER", "PHONE NUMBER", and "FAX NUMBER". It also has fields for "Name", "DOB", "Address", and "Date". A large "VOID" watermark is visible in the center. On the right side, there are six quantity check-off boxes: "1 - 24", "25 - 49", "50 - 74", "75 - 100", "101 - 150", and "151 & over". Below these boxes are checkboxes for "Refills" and "Substitution". At the bottom, there is a line for "Prescription is void if more than one (1) prescription is written per B" and a line for "This proof was printed by Mary". The form is marked with "Order # 810555-4" and "SAFETY FEATURES: VOID VOID BACKGROUND, MICROPRINT LINES, IMPRINT ERASURE PROTECTION, REVERSE & DROP-OUT, THERMOCHROMIC INK, ON BACK, ARTIFICIAL WATERMARK, COIN REACTIVE INK".

Dentists can purchase tamper-resistant prescription forms only from state-approved printers. A list of approved printers is on the Department of Justice's website. Printers require photo identification from a customer who personally picks up the forms, and only established customers may pick up the forms in person. If mailing the forms to a prescriber, the printer must use certified mail or other means that requires the recipient's signature, and must send the forms to the prescriber's address that is on file with the DEA.

More information on applicable state and federal laws is available in the "Controlled Substances Prescribing and Dispensing" resource on [cda.org](http://cda.org).



## There is No 2015 ‘Paperless Mandate’

There is no requirement for dental practices to go paperless. There is an incentive program for Medicaid/Medicare providers to convert to electronic health records and dentists who bill Medicare and who do not convert to EHRs will eventually see reduced payments for services.

Those Medicare payment reductions will begin in 2015. This will happen for most providers who are eligible but choose not to participate. The ADA says, “The reductions will be enforced at the rate of 1 percent beginning in 2015 and will increase by 1 percent per year to a maximum of 5 percent.”

Most dentists do not participate in Medicare and are not eligible to participate in the incentive program, according to the ADA.

EHRs are changing practices rapidly as related to benefits and clinical operations. There are many options in terms of vendors and software offerings in addition to the federal EHR incentives, new Health Insurance Portability and Accountability Act (HIPAA) rules and the push to move everything to the cloud.

For dentists who are making the transition to EHRs, CDA has the following resources available: *The Dental Software Evaluation and Selection Checklist*, *Dental Software Contracts Checklist* and *Dental Software Implementation and Training Checklist*. These resources prompt dentists to consider how they may address issues that arise during the software implementation phase. A veteran in the information technology profession and several electronic health experts developed the checklists.

Member dentists can find these resources by typing in the names of each resource in the Search Resources box on [cda.org/practicesupport](http://cda.org/practicesupport).

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# New Member Profile

**Amanda P. Farley, DDS**  
**General Dentist**  
**1213 Coffee Rd. Ste. C**  
**Modesto**  
**571-3006**

**Education:** I graduated from Oakdale High School in 2005, then from CSU Chico in 2010 with a BS in Biological Sciences, attended the best dental school in the world, the University of the Pacific, Arthur A. Dugoni school of Dentistry and graduated in 2013, and finished with a GPR at SUNY Stony Brook in 2014.



Dr. Amanda Farley-far right, bottom row

**What brought you to Modesto?:** After graduating Oakdale High, I swore I'd never return to the Central Valley! After living on both coasts, I realized Modesto was home and knew that I wanted to come back once I finished with residency. After a diligent search, I contacted Dr. Michael Gerber and realized we had very similar treatment and patient care philosophies. I feel very blessed that Dr. Gerber trusted me enough to take care of his patients, family and friends.

**Family and hobbies:** I am the oldest of four girls—only 5 years and 3 months in between myself and my youngest sister. There was quite a bit of estrogen in the Farley household! My dad is a retired public safety officer for Sunnyvale and was part of the Army National Guard. My mom was a police officer in Palo Alto and a paramedic for Santa Clara county. She now teaches Title One skills for children at Fair Oaks in Oakdale. My sisters are a physical therapy assistant, probation officer and a dental assistant. (Yes, the last one works for me!)

**What do you like about Modesto?:** Even though Modesto is pretty large, it still has that small town feel. I think it's a great place to start a family and have an incredible network of friends and dental colleagues. We are so close to the beach and the snow, you can't beat our location!

**Best patient experience:** In residency, I had a patient come to me, pretty upset saying, "All I want are the partials I was promised, the last doc put me through the ringer." I was a bit intimidated when I looked at his case and realized he was going to need 8 crowns, crown lengthening and a stayplate before I could even begin the process of making the partials he wanted. He'd ground #22-27 down to nothing! I eventually won him over and over the course of the year (you know how slowly residency can move), I gained his trust. He will still call and say I need to move back because he doesn't trust anyone else. I learned so much from his case and from him. I truly appreciated our time together.

**Why did you choose dentistry?:** I love creating. I love the details and I love making something beautiful and functional for my patients. The fact that this field changes on a regular basis gets me excited to see what is waiting for us down the road.



# Top 5 Trending CDA Practice Support Resources



## Hazard Communication Plan

California state law requires all employers with employees who may be exposed to hazardous chemicals (defined in the regulation as any substance or mixture of substances; does not apply to biohazards) to have a hazard communication program and to have a written hazard communication plan. The plan must include: a list of all hazardous substances in the workplace, a labeling program for these substances, a current file of safety data sheets for each hazardous substance in the workplace, the methods the employer uses to inform employees of the requirements of the hazard communication standard, the hazards of chemicals and how the employees can protect themselves, and information and training on hazardous substance used by each employee in his or her work area.

## Performance Evaluations – A Necessary Component for Employee Management (zip drive)

Dentists wear many hats in their practice. In addition to being in charge of providing clinical care for their patients, they are also the human resources manager. Because employees are a vital part of the success of a practice, it is important to communicate and establish performance expectations. Providing regular evaluations help to ensure the employee's performance supports the practice goals, therefore enhancing the effectiveness of the practice. This resource includes a sample employee performance evaluation form dentists can use to rate everything from communication skills to clinical skills. It also includes a performance evaluation meeting checklist, which outlines how to prepare, conduct and summarize the evaluation.

## Access to Patient Records (Records Release) Request Form

A patient or patient representative may use this form to request access to a patient's record or to request a copy of the record for another health care provider. A written request in another format presented from the patient or patient representative also may be honored, although dentists may seek clarification from the requestor on the scope of the record to be duplicated and the dentist should be able to verify the request is from the patient or patient representative.

## Denti-Cal Provider Guide

This is a summary of key information and requirements of the Denti-Cal program. It is not meant to replace the detailed information in the *Denti-Cal Provider Handbook*, but has information on processing a Denti-Cal patient through the dental practice and the Denti-Cal billing process.

## Fire and Emergency Action Plan

This plan sets out instructions and procedures for employees to follow in the event of fire or emergency that occurs at the dental practice when employees are present. A written fire and emergency action plan is not required for employers with 10 or fewer employees as long as the employer communicates the plan orally to employees.

CDA Practice Support resources are available to CDA members and can be accessed via the orange tabs on the right side of [cda.org/practicesupport](http://cda.org/practicesupport).



## Dental board conducting C.E. audits for license renewal

The Dental Board of California is currently in the process of auditing random dental practices to ensure that licensees are meeting the continuing education (C.E.) requirements necessary for license renewal. Over the last year, the dental board has been auditing approximately 60 dentists per month. Two issues identified during these audits are that licensees are unable to produce the appropriate certificate of completion for C.E. courses, and licensees are taking classes that are not dental-related.

# Stanislaus Dental Society presents

Friday, July 17, 2015

Memorial Education Center – 1700 McHenry Blvd, Modesto

8:00am – Registration / Breakfast (provided)

8:30am – 11:30am / 1<sup>st</sup> Course

11:30am – 12:30pm / Lunch (provided)

12:30pm – 3:30pm / 2<sup>nd</sup> Course

## Communicate Quality in a Difficult Economy: The Secret to Insulating the Dental Practice from the Effects of a Recession

-by-

**William Van Dyk, DDS, FACD**

3 Units of 20% Continuing Education Credits



**William Van Dyk, DDS**, is a full time private practicing general dentist in San Pablo, California. In addition he serves as an associate professor at the University of the Pacific Dugoni School of Dentistry in the Department of Practice Management. He graduated from the University of the Pacific in 1973. Since 1985 he has been speaking to dental audiences on various aspects of practice management. He was instrumental in the development of the ADA Success Seminar Series to dental school students, giving them real world information on starting a dental practice.

### Course Description

With the highest quality of dental care in the world and an educational system second to none. It's surprising that more of our patients don't appreciate the value of regular dental care.

Changing the oil in the car is often a higher priority than regular preventive care. When times are tough, patients often put dentistry at the bottom of the list of expenditures even if it means more expensive treatment later.

This workshop is designed to help dentists and dental teams learn time honored ways of communicating quality to help patient's value dental care and realize the importance of investing in their dental health.

## A Day in the Life of a Dental Practice: Real Problems and Practical Solutions

-by-

**Robyn Thomason**

3 Units of 20% Continuing Education Credits



**Robyn Thomason** is the Director and Content Expert Analyst in the Practice Support Center of the California Dental Association (CDA). This department assists dentist in various areas of practice management. Previously she was with TDIC for 8 years as a Risk Management Analyst. She came to TDIC after a long tenure with the CDA in the auxiliary recruitment and retention program as well as membership services. She attended college in Sacramento and practiced as a RDA for 11 years.

### Course Description

This course will examine a typical day in a dental practice and provide a variety of solutions to the many challenges you face each day. CDA Practice Support Center analysts will walk you through a normal day and present solutions and resources you can implement immediately.

### Topics covered will include:

- Effectively manage the unexpected changes in the daily schedule
- Handle daily employee matters to keep the office operating smoothly
- Build trust with patients and successfully communicate treatment and payment



# Medicare: Are you In or are you Out?



Unfortunately, Medicare does not cover routine dental procedures, however it may cover certain dental procedures that have a corresponding medical code – mainly oral surgery, perio surgery, lab work, for example. For practitioners who perform procedures for which there are medical cross-codes, the federal Centers for Medicare and Medicaid Services is allowing an opt-in to Medicare as a provider, which will allow dentists to be reimbursed for those procedures. For basic oral health care like preventive, diagnostic, basic restorative, Medicare doesn't provide coverage, and most dental care provided to patients who are beneficiaries will have to be paid on a cash basis.

Medicare is giving dentists until June 1 to decide if they want to opt-in or opt-out. The opt-out, chosen by dentists, lets CMS know that you are choosing not to participate in Medicare, and that any services provided will be provided through private arrangement between the practice and the patient. The provider who opts-out will not be able to submit a claim to Medicare, even if a procedure is a covered benefit in Medicare.

The third option is to enroll with Medicare as an ordering and referring provider. This is a kind of in-between status – neither in nor out. Such a status does not allow the provider to bill Medicare for services, but does put the provider into the Medicare system and eases the care and coverage for a Medicare patient when they are referred to another provider such as an oral surgeon who may be a provider who has opted-in.

What if a dentist chooses to do nothing – neither opt-in, opt-out, or enroll as a referring provider? A couple of negative things may result. If one does nothing in regard to Medicare, and refers out covered procedures, let's say a biopsy to a lab, the lab would not be able to get reimbursed by Medicare if the biopsy came from a dentist who wasn't opted-in, opted-out, or enrolled as a referring provider. Payment for services can be problematic down the line for the patient if the dentist does nothing. The other negative that could result is when a provider treats a Medicare beneficiary, bills a patient for the treatment provided, and the patient files a claim on their own with Medicare. The provider will likely get a notice from the Medicare administrator (Noridian in California) that they have received a claim and that the provider isn't in the system, so the provider needs to enroll in the system.

The third alternative, enrolling as a referring provider for Medicare beneficiaries, isn't an opt-in, and is more like the opt-out. The main benefit is to the patient, and to CMS, which is interested in following a Medicare beneficiary from entry into the healthcare system for their treatment, and tracks them to wherever they receive treatment.

Whether a dentist wants to occasionally receive some reimbursement for treating a Medicare beneficiary, or if they want nothing to do with Medicare and yet want to make sure they aren't occasionally badgered by the Medicare administrator about "enrolling," we hope dentists will consider submitting one of the three options.

The opt-out affidavit is to be sent to Noridian Healthcare Solutions, Provider Enrollment, P.O. Box 6770, Fargo, ND 58108-6774 (for northern California, or zip 58108-6775 for southern California). Provider Enrollment at Noridian can be reached at 855-609-9960.

(article continued on following page)

# Medicare: Are you In or are you Out?

(from previous page)

Here are some additional resources:

Opt-in/opt-out resource on CDA.org:

<http://www.cda.org/news-events/deadline-to-opt-in-out-as-medicare-provider>

ADA's opt-out information (requires log-in), which includes a sample affidavit form and private contract for Medicare patients:

<https://success.ada.org/en/practice/medicare/medicare/opting-out-of-medicare>

Nordian's information:

<https://med.noridianmedicare.com/web/jeb/enrollment/opt-out>

CMS: Medicare Enrollment Guidelines for Ordering/Referring Providers:

[http://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/MedEnroll\\_OrderReferProv\\_FactSheet\\_ICN906223.pdf](http://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/MedEnroll_OrderReferProv_FactSheet_ICN906223.pdf)

A good description of the opt-out process on the website of the Medicare administrator for four Midwest states:

[http://www.wpsmedicare.com/j5macpartb/departments/enrollment/b\\_opt\\_enroll.shtml](http://www.wpsmedicare.com/j5macpartb/departments/enrollment/b_opt_enroll.shtml)

ADA's expert on this is

**Frank A. Kyle, Jr., DDS, MS** [kylef@ada.org](mailto:kylef@ada.org)  
Manager, Legislative and Regulatory Policy  
Government and Public Affairs  
202.789.5175 (o) 703-405-4703 (c)

You should feel free to contact Dr. Kyle for detailed information about CMS's requirements.

## UPDATE:

### Medicare Part D date change

The Centers for Medicare and Medicaid Services (CMS) will be extending to Jan. 1, 2016, the effective date by which dentists must have either enrolled or officially opted out of Medicare in order for prescriptions they write to be covered by Medicare Part D. This proposed rule would also require Part D plans to cover a "provisional supply" of up to 90 days of a medication prescribed by a doctor who has not enrolled or opted out. A Part D plan must notify the beneficiary in writing within three business days that the medication is being covered on a provisional basis because of the prescriber's current Medicare status. Part D plans must also make reasonable efforts to notify the prescriber. After covering the provisional supply and providing the notice to the beneficiary, the Part D plan will be required to reject future claims for the same medication for that beneficiary if the prescription is from the same prescriber.

Note that for a dentist to meet the Jan. 1, 2016, effective date, they must submit their application at least 90 days before this date to allow sufficient time for processing.

### Medicare Advantage

"Opting out" is **not** an option for any provider who treats patients in a Medicare Advantage plan and wishes for their patients to receive the benefit from the MA plan. This is true whether the provider is in network for the MA plan or not (for PPO-type MA plans). The MA organization is required to check the opt-out list on a regular basis. Remember if a dentist has already opted out, they can reverse their decision within 90 days. Enrolling either using the 855i (full enrollment) or the 855o (ordering and referring provider) are valid options for a dentist treating patients with an MA plan. If a non-contracted dentist enrolls in Medicare using the 855i this **does not** mean the dentist is now an MA plan participant (i.e., in network for the MA plan).

Please direct any questions to [dentalbenefits@ada.org](mailto:dentalbenefits@ada.org).



# Regulations You Should Know

**Mandatory Paid Sick Leave:** Employers must post by January 1, 2015 a poster on the new California law that requires employers provide paid sick leave to employees as of July 1, 2015. Download and print the poster from the California Division of Labor Standards Enforcement (DLSE) web site, [http://www.dir.ca.gov/DLSE/Publications/Paid\\_Sick\\_Days\\_Poster\\_Template\\_\(11\\_2014\).pdf](http://www.dir.ca.gov/DLSE/Publications/Paid_Sick_Days_Poster_Template_(11_2014).pdf). DLSE also has on its web site responses to frequently-asked-questions, [http://www.dir.ca.gov/dlse/Paid\\_Sick\\_Leave.htm](http://www.dir.ca.gov/dlse/Paid_Sick_Leave.htm). Information on the application of the new law in dental practices will be published on cda.org and in the January CDA *Update*.

**Time Off for Emergency Duty:** An employee who is a healthcare provider and takes time off to perform emergency duty as a volunteer firefighter, a reserve peace officer, or emergency rescue personnel may not be discharged or discriminated against by the employer for fulfilling emergency duty. The employee must notify his or her employer when designated as emergency personnel and when emergency duty commences.


**Discrimination/Harassment:** Certain protections are now extended to unpaid interns and volunteers.

**Minimum Wage:** The state minimum wage goes up on January 1, 2016, and the new wage is already included in the current state minimum wage poster. However, you should be aware of any local ordinance establishing a higher minimum wage. San Francisco, San Jose, and Oakland have set higher minimum wages. We are aware that other communities, such as Los Angeles, are examining minimum wage increases.

**Dental Practice Act:** A few changes were made to licensing and disciplinary procedures, specific to licensure fees, portfolio licensure, sexual misconduct, and substance abuse. You can review the changes on the Dental Board web site, <http://www.dbc.ca.gov/lawsregs/index.shtml>, under Approved Regulations. The scope of practice was revised for dental auxiliaries working in public health settings utilizing telehealth. A revised table of dental auxiliary duties will be available in late spring.

**Prescription Drug Monitoring Program:** Prescribers with DEA registration must register to access this program by January 1, 2016. No fee is required to register. Registration information is available on the Department of Justice web site, <http://oag.ca.gov/curer-pdmp>.

**HIPAA:** Covered entities must submit their log of breaches (affecting less than 500 individuals) to the Department of Health and Human Services no later than March 1 of each year.



Lic. # 0G56757

1301 L Street Ste. I  
P.O. Box 693  
Modesto, CA 95353  
Ph: 209.529.6000 ext.1  
Fax: 209.238.3311  
[www.bvins.com](http://www.bvins.com)

## Lynn Bondy-Villa

[lynn@bvins.com](mailto:lynn@bvins.com)

Employee Benefits • Workers' Comp • Business Insurance • Classic Autos

# General Membership Meeting May 14, 2015



## Regulatory Compliance Issues with Teresa Pichay



Important knowledge  
Good food  
Good friendship



2 hours of  
continuing  
education units



Don't miss the next  
General Membership Meeting  
October 8, 2015





## Health Professionals and Community Volunteers Needed for CDA Cares Dental Clinic

Be a part of a community working together to help Californians in need

**When:** Thursday, October 1, 2015: from 9 a.m. to 6 p.m. (no patients)  
Friday, October 2, 2015: Dental clinic from 5 a.m. to 7 p.m.  
Saturday, October 3, 2015: Dental clinic from 5 a.m. to 10 p.m.

**Where:** Fresno Convention Center, Exhibit Halls 1 - 3  
848 M Street, Fresno, CA 93721

**To Register:** Go to: <http://www.cdafoundation.org/cda-cares/fresno>

**Hotel:** Radisson Hotel  
2233 Ventura Street  
Fresno, CA 93721  
(559) 268-1000

Room rate: \$99/night for a king or 2 queens

**Volunteers Needed:** Physicians, dental lab technicians, nurses, pharmacists, translators, dentists, specialists – including oral surgeons – hygienists, assistants, dental students, and other members of the community willing to donate their time.

Community volunteers are needed to escort patients and translate, dispense medication, setup and tear down the clinic, register patients and volunteers, conduct exit interviews, enter data, provide oral health education and more.

**Who Benefits:** CDA Cares will provide dental services at no charge to patients who experience barriers to care including the uninsured, underinsured, unemployed and others in need. Patients will be seen on a first-come, first-served basis.

**Services:** The main goal of CDA Cares is to relieve pain and eliminate infection. Fillings, extractions, cleanings, oral health education and assistance in finding a dental home will be offered. Anterior root canals, stayplates and dentures will be offered on a limited basis.





# CDA Cares Sacramento provides \$2 million in Care



Dr. John Swearingen working with a patient



Dr. Elizabeth Demichelis training volunteers



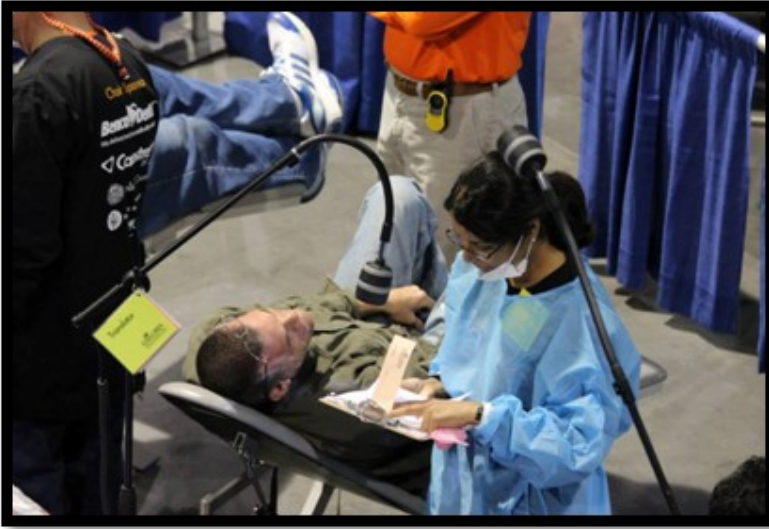
Dr. Eduardo Gerodias working in restorative



ED Robin Brown  
helping a patient



Dr. Michael J. Boyd working in dental



We are glad that we could be a part of CDA Cares, Sacramento. This was our third time volunteering at CDA cares. From set-up to breakdown, the entire CDA cares experience is very rewarding. People leave there with relief of pain and infection, and improved employment opportunities.

We are humbled to be able to serve for those in need. We look forward to doing it again at CDA cares, Fresno.

-Dr. Rupinder Chahal and team



**Thank you to the following SDS members who represented the Stanislaus Dental Society at CDA Cares Sacramento where 1,774 volunteers, including 325 dentists, provided approximately \$2 million in oral health care services for people in need.**

Dr. Michael J. Boyd  
 Dr. Michael Cadra  
 Dr. Rupinder Chahal  
 Dr. Elizabeth Demichelis  
 Dr. Clarke Filippi  
 Dr. Eduardo Gerodias

Dr. Samer Hamza  
 Dr. Brian Hutto  
 Dr. Callin Lee  
 Dr. John Swearingen  
 Dr. Nina Tecson  
 Dr. Bruce Valentine



## New Members!



**Gurneet Chahal, DDS**

General Dentist-Limited to  
Pediatrics  
Oakdale Kids Dentist &  
Orthodontics  
250 S. Oak Ave.  
Oakdale  
322-3174  
Punjabi University-1998

Pediatric  
Golden Valley Health Center  
637 Merced St.  
Newman  
862-9449  
UOP Arthur A. Dugoni  
School of Dentistry-1982  
A EinsteinMontefiore-1985 Pediatric

**Barbara J. Cretan, DDS**

**Christian De Guzman, DDS**

General Dentist  
Sierra Dental Care  
3801 Pelandale Ave Ste B9  
Modesto  
575-2400  
UOP Arthur A. Dugoni  
School of Dentistry-2013



General Dentist  
Smile Shine Dental  
1108 Ward Ave Ste 10B  
Patterson  
895-5440  
UCLA School of  
Dentistry-2014

**Manbir Gill, DDS**

**Maryum Tariq, DDS**

General Dentist  
Western Dental Services  
2045 W. Briggsmore Ave.  
Modesto  
527-3000  
Baquai Dental University-  
2003 School of Dentistry-  
UCSF-2014





<b>June</b>			
5	BLS Renewal	Memorial Education Center	8:00am-11:00am
12	SDS Summer Dental Symposium	Memorial Education Center	7:00am-5:00pm
<b>July</b>			
2	SDS Board Meeting	SDS office	5:30pm
10	SDS Goes (to the) Nuts!	John Thurman Field	6:00pm-???
17	CE-Wm Van Dyk/Robyn Thomason	Memorial Education Center	8:00am-3:30pm
<b>August</b>			
20-22	CDA Presents	San Francisco	Office closed
<b>September</b>			
3	SDS Board Meeting	SDS office	5:30pm
18	Staff Appreciation	TBA	
<b>October</b>			
2-3	CDA Cares	Fresno	Office closed
8	SDS General Membership Meeting	Jacobs Fine Dining	6:00pm-9:00pm
15-18	CDA House of Delegates	Sacramento	Office closed
30	CE-CAMBRA	Memorial Education Center	8:00am-1:30pm
<b>November</b>			
5	SDS Board Meeting	SDS office	5:30pm
26-27	Thanksgiving Holiday		Office closed
<b>December</b>			
10	SDS Member Holiday Mixer	TBA	6:00pm
24-January 3	Winter Holiday		Office closed

## A STRONG FINANCIAL PARTNER.

**Modesto Branch**  
Steve G. Luna  
VP & Branch Manager  
209-576-2020

**Modesto Pelandale Branch**  
Wendi L. Cook  
AVP & Branch Manager  
209-545-7403

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# Implant Prosthetics in the Aesthetic Zone

April 17

-by-

Todd R. Schoenbaum, DDS, FACD



During the lecture, Dr. Schoenbaum provided education on restoration of implants in the aesthetic zone including provisional techniques, cementation protocols, abutment / crown selection, impression techniques and gingival shaping.

The Stanislaus Dental Society course provided five continuing education credits and was attended by 37 SDS members and staff.



**WELCOME!**  
**BROOKE ALLISON BARBER**  
**BORN MARCH 23, 2015 TO**  
**DR. JACOB AND**  
**KATHERINE BARBER**

# **Stanislaus Dental Society Goes (to the ) Nuts!**



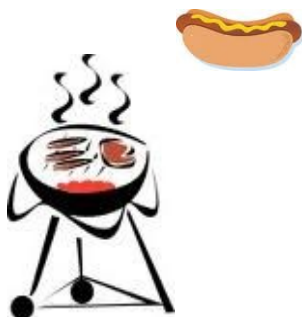
You are invited to Stanislaus  
Dental Society's 5th Annual  
Night at the Nuts!

Come enjoy an evening  
of food, fun and baseball  
with other SDS members,  
family and friends!



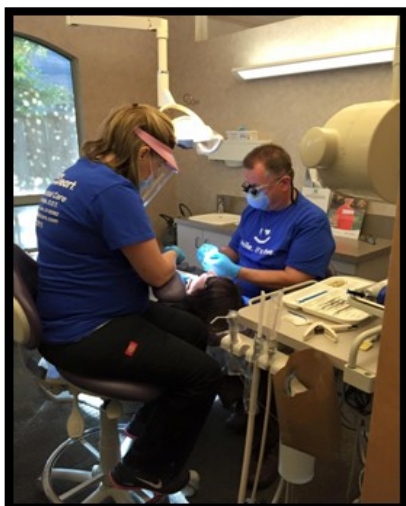
## **Includes:**

- All-you-can-eat tri-tip/hot dog BBQ on the Party Deck
- Reserved upper box seating
- Kids 2 and under —Free and unlimited access to the children's play area
- Drawing to throw 1st ball (drawing at 6:30pm)



**Friday, July 10 — 6:00pm until the game is over!**  
**Modesto Nuts vs. Inland Empire — John Thurman Field**  
Each member can purchase up to 6 tickets (value \$25/ea.)  
at the discounted rate of \$15.00/ea. Additional tickets  
may be purchased for \$20/ea. A limited number  
of tickets are available, so RSVP early.





Dr. McCulla and Amber



Drs. Barber, McCulla and Cadra



Dr. Barber and Elizabeth

## Dentistry From the Heart

Dr. Robert McCulla is out to change lives by bringing smiles to life. On May 2<sup>nd</sup> he offered free smiles to anyone in need of dental work, as he hosted the latest event for Dentistry From The Heart. In the past 2 events, Dr. McCulla and his team of dentists, sponsors and volunteers have helped over 150 people in need of dental work – treating patients in need of fillings, extractions and cleanings. The May 2<sup>nd</sup> event was the largest yet.

This year Dr. McCulla was joined by local oral surgeons Dr. Michael Cadra and Dr. Jacob Barber of Modesto, as well as long-time friend, Dr. Andrew McCormick, of Santa Rosa. Together with 5 hygienists and over 20 other volunteers, these doctors were able to serve 100 people in 7 hours! Patients over the age of 18 were served on a first-come, first-served basis many arriving to line up before 6am.

“Now more than ever, I know there are people out there that need our services, but have no means to afford them – whether they’re out of a job, or just don’t have dental insurance. This Dentistry From The Heart event is my way of giving back to the community, and being there for the people who are in need of dental work,” said Dr. McCulla. Dr. McCulla and his team at Turlock Dental Care are grateful to be able to give back to their community and look forward to serving even more patients at next year’s event.



Drs. McCormick and



Dr. Cadra and



Leslie, Yvette and Cassan-

## Continuing Education Opportunities: eLearning

Travel time and scheduling conflicts can often make it difficult to attend a live seminar. SDS offers enough CE opportunities each year, through general membership meetings and quarterly CE courses, including the upcoming SDS Symposium, that members and their staff can meet all legal requirements for licensure. For those unable to participate in person, sometimes taking an online course is the next best thing if you find yourself a few CEU's short. Some excellent options include:



The California Dental Association (CDA) also offers eLearning opportunities to members and their staff. Courses can be taken as individual courses or bundled together. Go to <http://www.cda.org/member-resources/education/online-learning> for course information. Some courses offered:

Course Name	Units & Category	Cost
CDPA and Infection Control bundle *	4 - core	\$75
California Dental Practice Act *	2 - core	\$49
Infection Control for License Renewal *	2 - core	\$49
Infection Control for the Unlicensed DA	4 - core	\$99
Clinical Teaching Methodology	2 - 20%	\$49-\$199
First Smiles for the Dental Team	1 - core	Free
The Practitioner's Guide to CAMBRA	2 - core	Free



If you are interested in TDIC's Risk Management complete eLearning offerings, go to [thedentists.com/elearning](http://thedentists.com/elearning) to learn more, or to register. These seminars are available for 3.0 CEU's only:

The High Cost of Shortcuts (Webcast or Online Reader)

Good Intentions – Bad Outcomes (Webcast or Online Reader)

Framework for Positive and Effective Interactions (Online Reader only)

Charting the Course (Webcast or Online Reader)

Sharing Patients and Risks (Booklet mailed to you)

Effective Employment Practices (Webcast only)



### **Free and Discounted ADA Online CE for Students and New Dentists**

A great member benefit to promote: Student members can access free CE online, [http:// www.adaceonline.org](http://www.adaceonline.org), with **promo code 48215**. And new dentist members, that is dentists who graduated fewer than 10 years ago, receive a 50% discount with **promo code 482153**.

- The California Dental Hygienists Association offers home study courses. Go to <http://cdha.org/education> for more information.
- For dental assistants, the Dental Board of CA also offers licensure course information on its website, <http://www.dbc.ca.gov/applicants/rda/courses>.

**We recommend, whenever possible, that you attend courses in your own backyard supplied by SDS; topics are varied, the fees are low and it's another opportunity to connect with your peers. If there are certain course topics/speakers you are interested in, contact Robin at the SDS office, [sdsdent@thevision.net](mailto:sdsdent@thevision.net) or call 522-1530 and give her your recommendations.**

# Stanislaus Dental Society Job Bank



The SDS office receives requests from members, as well as members outside of Stanislaus County who are looking for an associate, purchasing/selling their practice, or seeking employment within Stanislaus County. Should you find yourself in one of these situations, please complete this form and fax back to the SDS office, (209) 522-9448. Upon request, the SDS office can fax or email you the list to facilitate a connection. This is a member benefit offered only to SDS members.

Please remember to notify the SDS office if you are transferring to another dental society, retiring or adding an associate from inside or outside of our dental society. It is important that we update all records between ADA/CDA and our society. We will help you process the paperwork required when you transfer or retire. We will also help a new associate from outside our society complete a membership form so they can become the newest members of SDS and enjoy tripartite benefits! For questions, contact the SDS office, (209) 522-6033.

	PLEASE LIST ME		PLEASE KEEP MY INFO CONFIDENTIAL (If checked, we will not list you on the website or the faxed spreadsheet)
	On the SDS website (www.stanislausdental.org)	On the spreadsheet that SDS will fax out upon request	
I am considering selling my practice City: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am looking for an associate to work within my office Full time <input type="checkbox"/> Part time <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am looking for an associate with potential for buyout City: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am looking to buy (or buy into) a practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am seeking employment in a practice Full time <input type="checkbox"/> Part time <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Dental School: \_\_\_\_\_ Grad Year: \_\_\_\_\_

☐ GP ☐ Specialty: \_\_\_\_\_

**PLEASE FAX BACK TO SDS AT (209) 522-9448 or MAIL TO:  
2401 E. Orangeburg Ave. Ste. 675-319 Modesto 95355**



# OAK VALLEY COMMUNITY BANK



## *Exclusive Offer for Dental Professionals!*

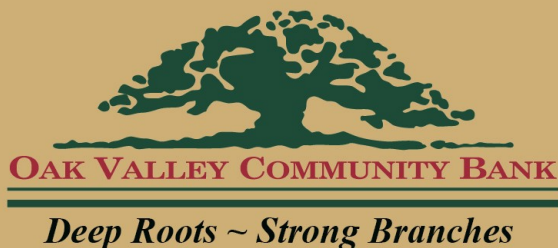
Save up to **\$300** on Remote Deposit Capture scanners, with a new RDC agreement signed by September 30, 2014.\*



RDC is your flexible, online deposit solution! Accelerate funds availability by electronically depositing checks directly from your office.

RDC converts paper checks to electronic files using a scanner, your PC and the Internet to deposit checks. Reduce transportation costs, speed up returned check notification, and make your office more efficient.

Come home to Oak Valley and let us make your banking, our business.



Member  
**FDIC**

**1.866.844.7500 • [www.ovcb.com](http://www.ovcb.com)**



\*There is a 45 day no-risk trial period. After the 45 day trial has passed, an early cancellation fee of \$500 would be imposed if the agreement is canceled before the end of the first full year of service.



Oakdale • Sonora • Modesto • Turlock • Patterson • Ripon • Escalon • Stockton • Manteca



## Full time Associate needed

Full time GD associate to work in my office in Modesto. If interested, contact SDS Member, Maulik Shah, DDS at 247-3307 (cell) or email: [drmaulikshah@gmail.com](mailto:drmaulikshah@gmail.com).

Our group practice is seeking a highly motivated, self-disciplined and out-going Associate. Our offices are equipped to deliver implants, orthodontics, endodontics, pediatrics and laser therapies. We also desire a Dentist with great communication skills. We will help train and guide your development as a dental professional. Please submit a resume to [employment@qualitydentists.com](mailto:employment@qualitydentists.com) if you think you are up for the challenge. SDS Member—Dr. Wesley Wong

Full time GD associate to work in my office in Ceres. If interested, contact SDS Member, Gurminder Sidhu Uppal, DDS at 537-7357 or email: [kuppal@k3dental.com](mailto:kuppal@k3dental.com).

## Part-time Associate needed

\*Limited to children. Must have GPR, AEGD or Pedo and pediatric oral conscious sedation certificate. If interested, contact SDS Member, Toshi Hart, DDS, 402-3354 (cell) or email, [toshihartdds@att.net](mailto:toshihartdds@att.net) or [toshihartdds@comcast.net](mailto:toshihartdds@comcast.net)

Part time GD associate to work in my office in Modesto. If interested, contact SDS Member, Yvonne Le, DDS at 284-8687

## Practices for Sale

**Location** - Modesto and Turlock

On a 2-day week, profits totaled \$211,000 on collections of \$378,000 in 2013. Owner unable to devote the attention the practice requires and as such realizes this practice would be better served by someone who can devote full attention here. 4-ops (3 equipped) and digital radiography. To learn more, contact Ray Irving at (415) 899-8580.

## Office Space Available

Dental office space available, 1,514 square feet located next door to the Galaxy Theater. It is available to all dental specialties except for general dentistry. The space is immediately available. Call 209-521-3743 for further inquiries.

## For Sale

Velscope VX lesion unit-still packaged, never used. Includes: camera, velcaps (128), velsheaths (250), poster, brochure and implementation kit. If purchased separately, cost would be \$3,618. Selling for \$2,800. If interested, contact Michael Ratto, DDS at (209) 667-1575 or email, [Office@drratto.com](mailto:Office@drratto.com).

## To Donate

Dr. Michael Ratto has two nice operatory patient chairs. He would be happy to donate if you can pick up. If interested, please contact [Office@drratto.com](mailto:Office@drratto.com) or call, 667-1575.

The above Classified ads are also listed on the SDS website, [stanislausdental.org](http://stanislausdental.org). SDS offers its members free advertising related to their practice including, member employment, equipment to buy or sell and practice sales or purchases. For more information, contact Robin at the SDS office, 522-6033.